

## **CFAE March Meeting Minutes**

Conference Call

Tuesday, March 10, 2020

5:30 PM- 6:30 PM

### **AGENDA**

Call to Order..... Interim Chairwoman, Lanaysha Jackson, L.

Roll Call.....Interim Chairwoman, Lanaysha Jackson, L.

Approval of Minutes from February 11, 2020 Meeting.....Interim Chairwoman, Lanaysha Jackson

### **PRESENT:**

L. Jackson - Commissioner

Brandon Andrews - Commissioner

Laura Harding - Ex Officio

Mariessa Terrell - Commissioner

Kate Hartig - Coordinator, DMPED

Lauren Carpenter - DCGov

Emilia Ferrara- Commissioner

Jason Anthony- Commissioner

Kate Mereand - DSLBD

### **ABSENT:**

Deidre Jeffries- Commissioner

Laura Harding - DME

LeGreg Harrison-Commissioner

## Correspondence/ Notification(s)

Report from the Interim Commission Chair

Officer and Committee Reports

## Marketing Committee Report

- DC Gov focused on COVID-19
- Listing DC designers to feature on CFAE social channels
- Need updated information from Commissioners for features on CFAE social channels

## Retail & E-commerce Committee Report

- Commissioner Jackson and Commissioner Terrell
  - Successful recruitment of local entrepreneurs for Robust Retail Grants
  - 20+ attendees at the event
  - New 16 week program for creative entrepreneurs and returning citizens that will culminate with a pitch competition

## Careers and Education Committee Report

- Commissioner Ferrara
  - Nothing to Report

## Events Committee Report

- Commissioner Anthony
  - We have space in Georgetown (Grace Church) that may be used for clothing drives.

## New Business

- Cherry Blossom Festival
  - CFAE planning to participate: Pink Tie Party
  - Planning for 2021
- Newsletter
  - Discussed creating newsletter during planning meeting
  - Each committee chair should send Lauren information to be included in the newsletter
  - Proposed having a Women's History Month focused newsletter

- Newsletter content should be primarily focused on DC creatives
- Creatives / designers who are DC natives, but relocated due to economic reasons may be included in content as well.
- SXSW
  - Cancelled for 2020
  - Plan for 2021
    - Recruit sponsors
- Secretary
  - CFAE Secretary is now open
  - An emergency vote can be taken if someone would like the position
  - Kate from DMPED will fill role in the interim
  - Scheduled vote at annual meeting in June if no emergency vote taken prior to June.
- April Meeting
  - Where should meeting be held?
    - Wilson building
    - Event venue
    - Other
  - Hawthorne
    - Will call to follow up about hosting next event
- Scarves
  - All Very Good bandana maker
  - Sheila Johnson scarf maker
- Email addresses
  - Everyone should be using their DC Gov email address
  - Direct questions to Kate Hartig if the account is locked
- Bio
  - Send updated bio to Lauren Carpenter

### Announcements

6:21PM adjournment